



HOWIMETYOURMARK

# Catch the Mark

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Roberta Bonaccorso

Matteo Darra

Leonardo Vicentini

Sofia Zanrosso



# Embedding

## DWT + SVD

Hybrid strategy based on various researches

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## Problems regarding existing papers



Direct usage of the watermark inside the embedding methods

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## Novelty

Different preprocessing method - based on a "merit"



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# Preprocessing

## Selection of `n_blocks_to_embed` based on a "*merit*"

Higher merit is given to:

- Blocks least attacked in an attack phase:
  - Blur, median, awgn, sharpening, resizing
- Blocks with higher values of a spatial function

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**The reference paper instead used edge detection\***



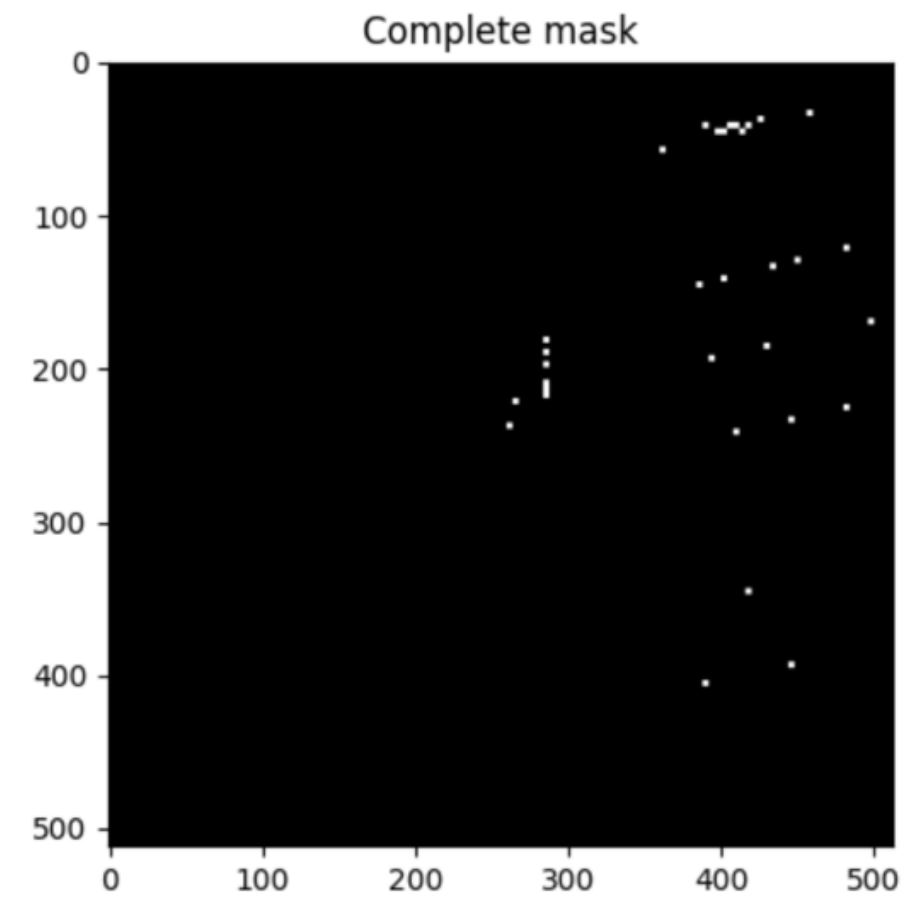
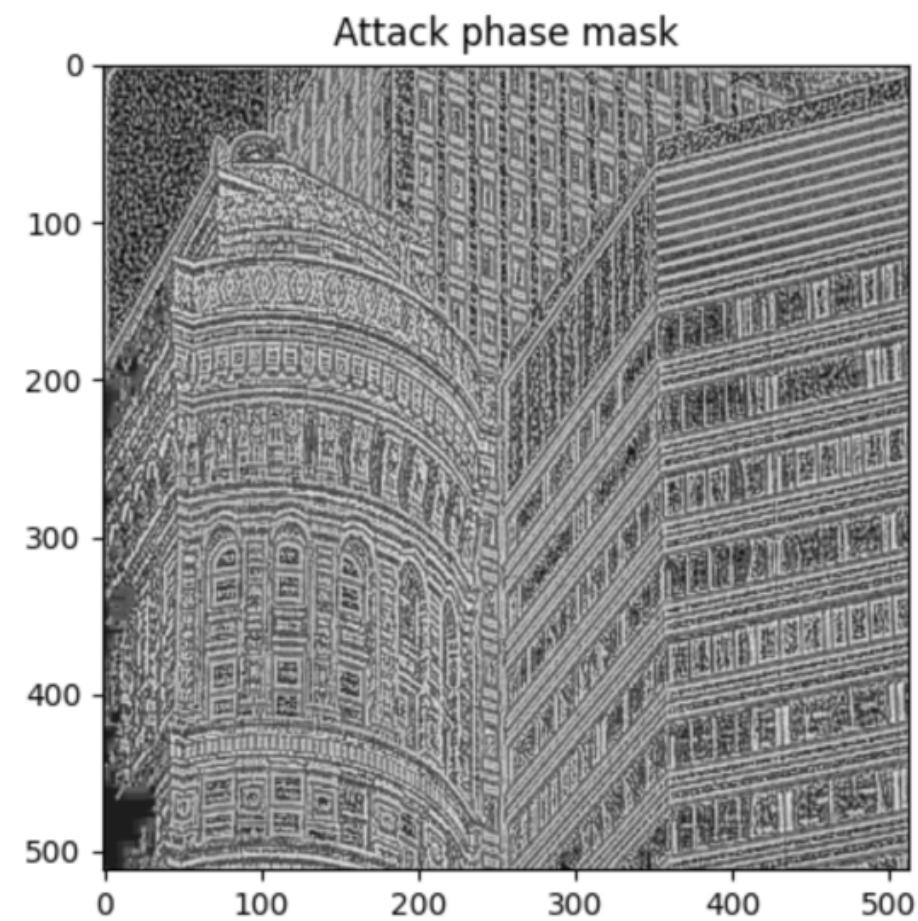
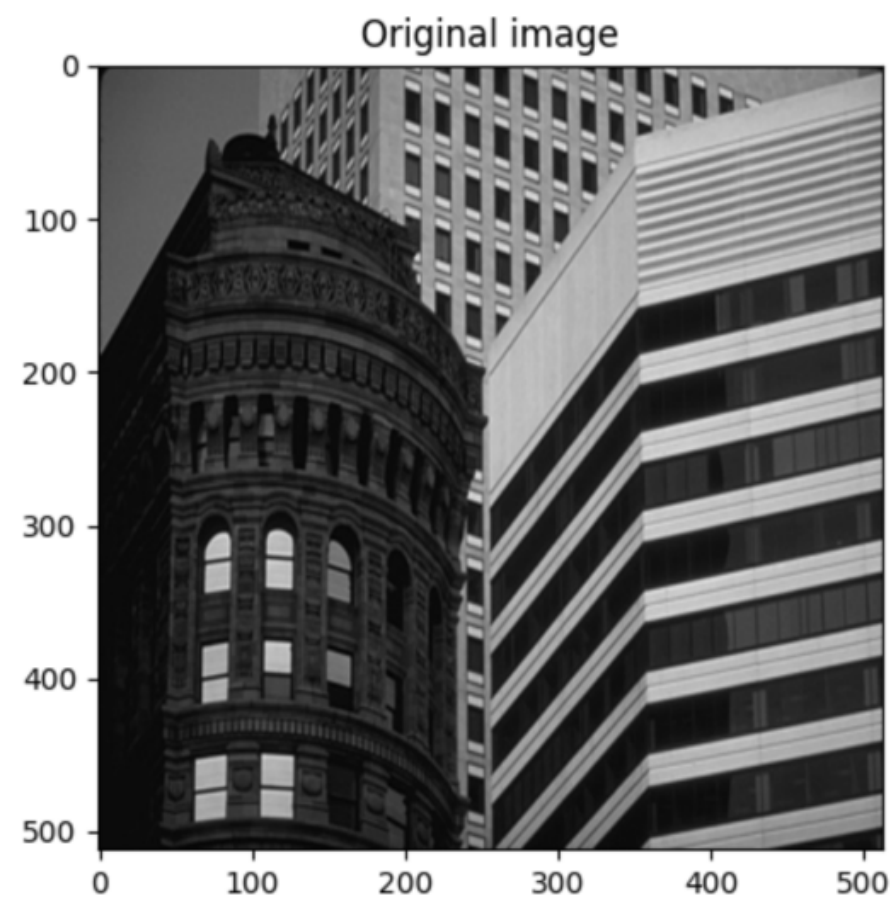
\* "Towards Robust Reference Image Watermarking Using DWT-SVD and Edge Detection"  
Satyanarayana Murty. P, Rajesh Kumar. P, 2013



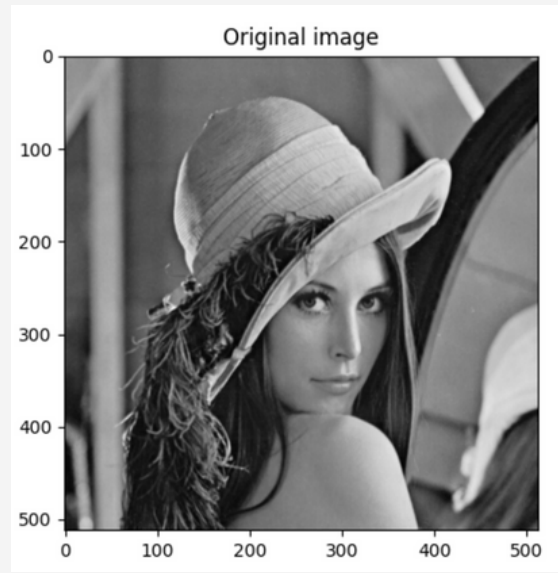
# Novelty



Helpful during the detection phase



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ORIGINAL IMAGE

DIVISION IN BLOCKS

MERIT BASED ON ATTACKS

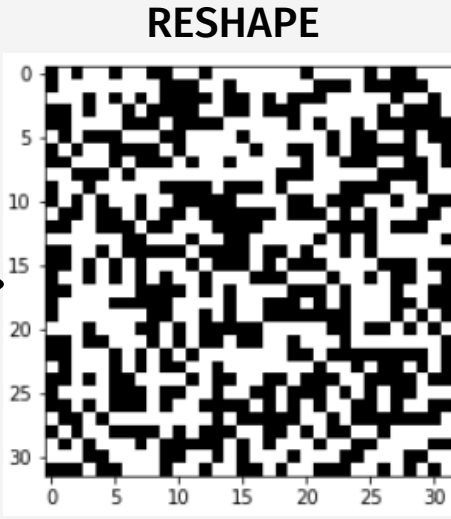
MERIT BASED ON SPATIAL FUNCTION

SELECTION OF BEST N BLOCKS

DWT OF EACH BLOCK

SVD OF LL OF BLOCKS  
( $U_{ori}$ ,  $S_{ori}$ ,  $V_{ori}$ )

WATERMARK

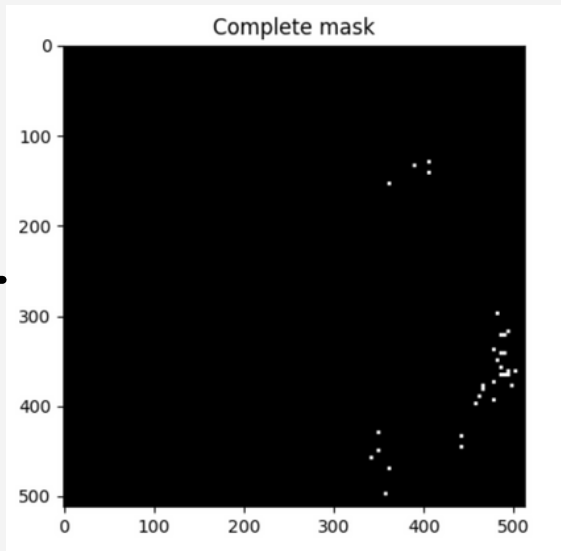
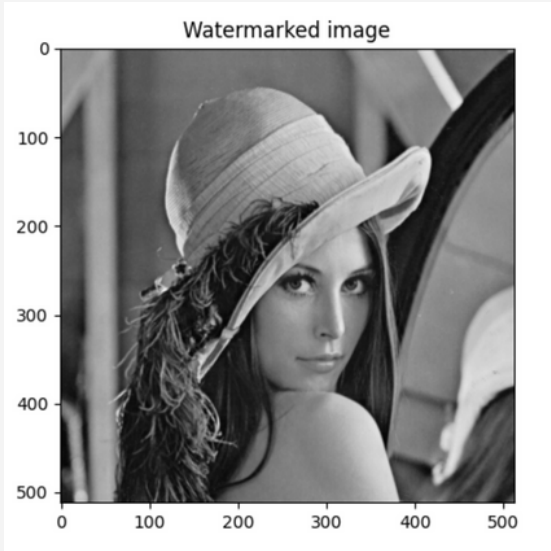


RESHAPE

SVD OF WATERMARK  
( $U_{wm}$ ,  $S_{wm}$ ,  $V_{wm}$ )

$$S_w = S_{ori} + S_{wm} * \alpha$$

WATERMARKED IMAGE



ADDING MASK OF WATERMARKED BLOCKS

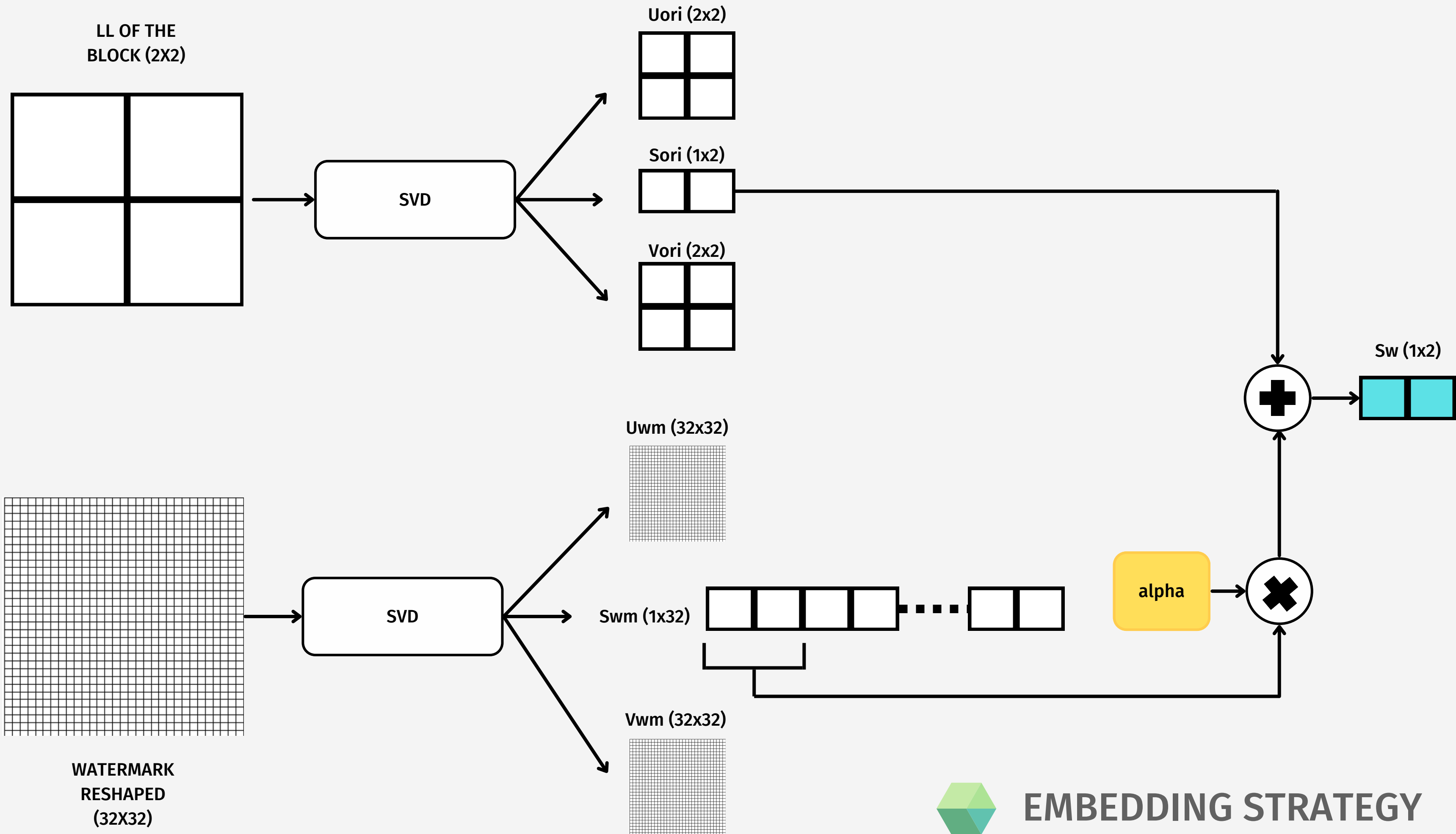
SUBSTITUTION OF CORRESPONDING ORIGINAL BLOCKS WITH WATERMARKED ONES

INVERSE DWT OF EACH BLOCK

RECONSTRUCTION LL OF EACH BLOCK (INVERSE SVD)

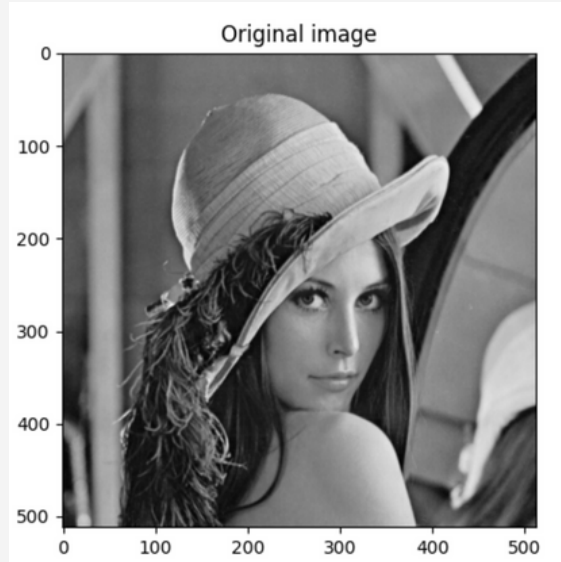


# EMBEDDING STRATEGY





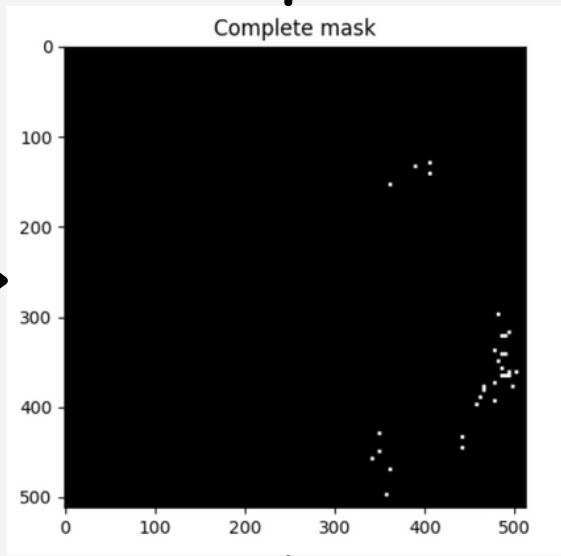
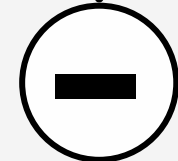
# ORIGINAL IMAGE



SELECTION OF THE BLOCKS

DWT OF EACH BLOCK

SVD OF LL OF BLOCKS  
( $U_{ori}$ ,  $S_{ori}$ ,  $V_{ori}$ )



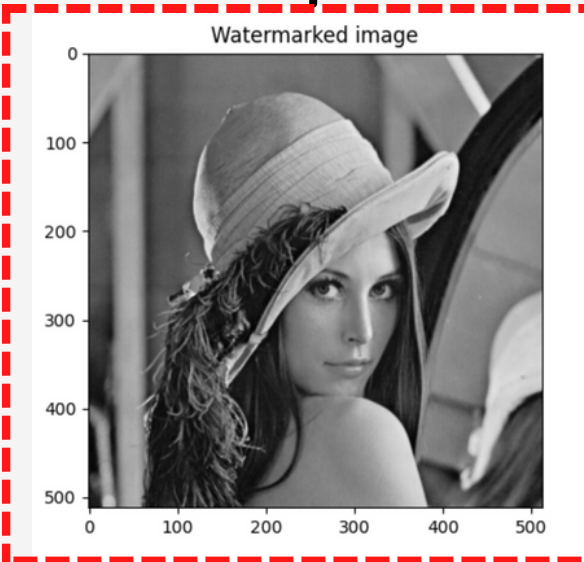
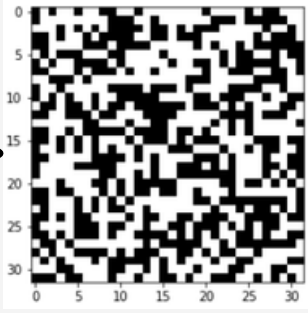
RECONSTRUCTION OF THE MASK

$$S_{wm} = (S_w - S_{ori}) / \alpha$$

$U_{wm}$   
(Hardcoded)

$V_{wm}$   
(Hardcoded)

INVERSE SVD  
( $U_{wm}$ ,  $S_{wm}$ ,  $V_{wm}$ )



SELECTION OF THE BLOCKS

DWT OF EACH BLOCK

SVD OF LL OF BLOCKS  
( $U_w$ ,  $S_w$ ,  $V_w$ )

# WATERMARKED IMAGE



# DETECTION STRATEGY

# During the challenge

## Precomputation of multiple thresholds (fpr 6.5%)

We have chosen the parameters that gave at least 66.00db and no more than 66.10db in all 3 images and succeeded in passing the detection test.

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### Parameters we focused on:

- Alpha
- n\_blocks\_to\_embed (16, 32, 64)
- Weights given to calculate the merit:
  - Spatial function
  - Attack phase



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# Attacks

## Brute force attacks

WPSNR > 35 and mark removal

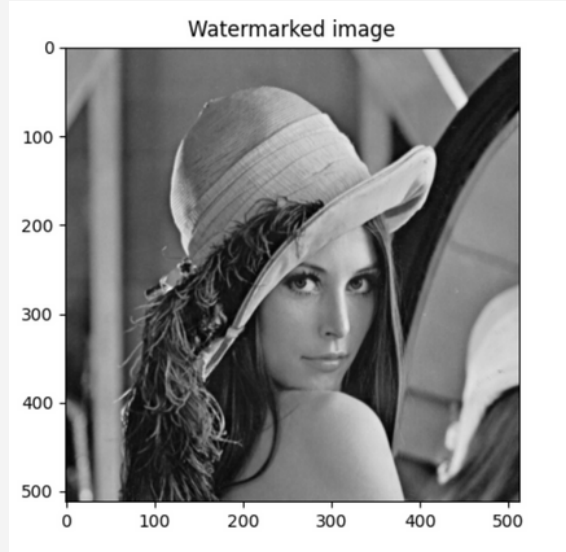
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## Manual attacks

Change pre-set parameters



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LAUNCH ALL ATTACKS

SUCCESSFUL?

yes



BRUTE FORCE

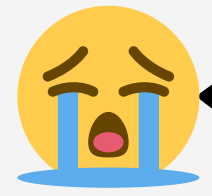
no



CHANGE PARAMETERS

SUCCESSFUL?

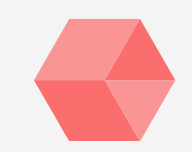
no



yes



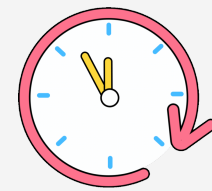
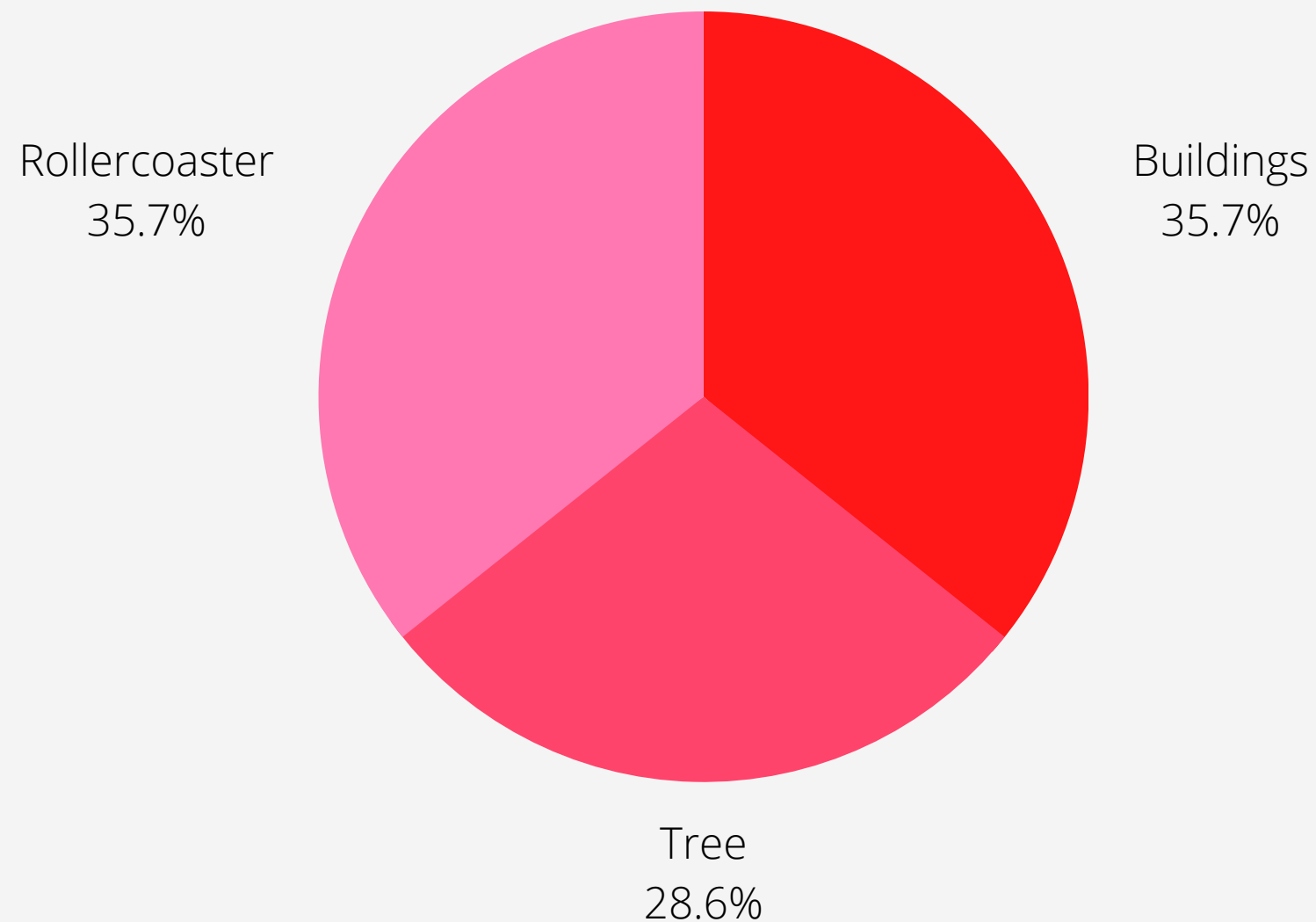
MANUAL



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# Attacks' results

## Attacked images



Average time to attack a group: **15 min**

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Parallelization with multiple users/pc

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Groups successfully attacked: **100%**

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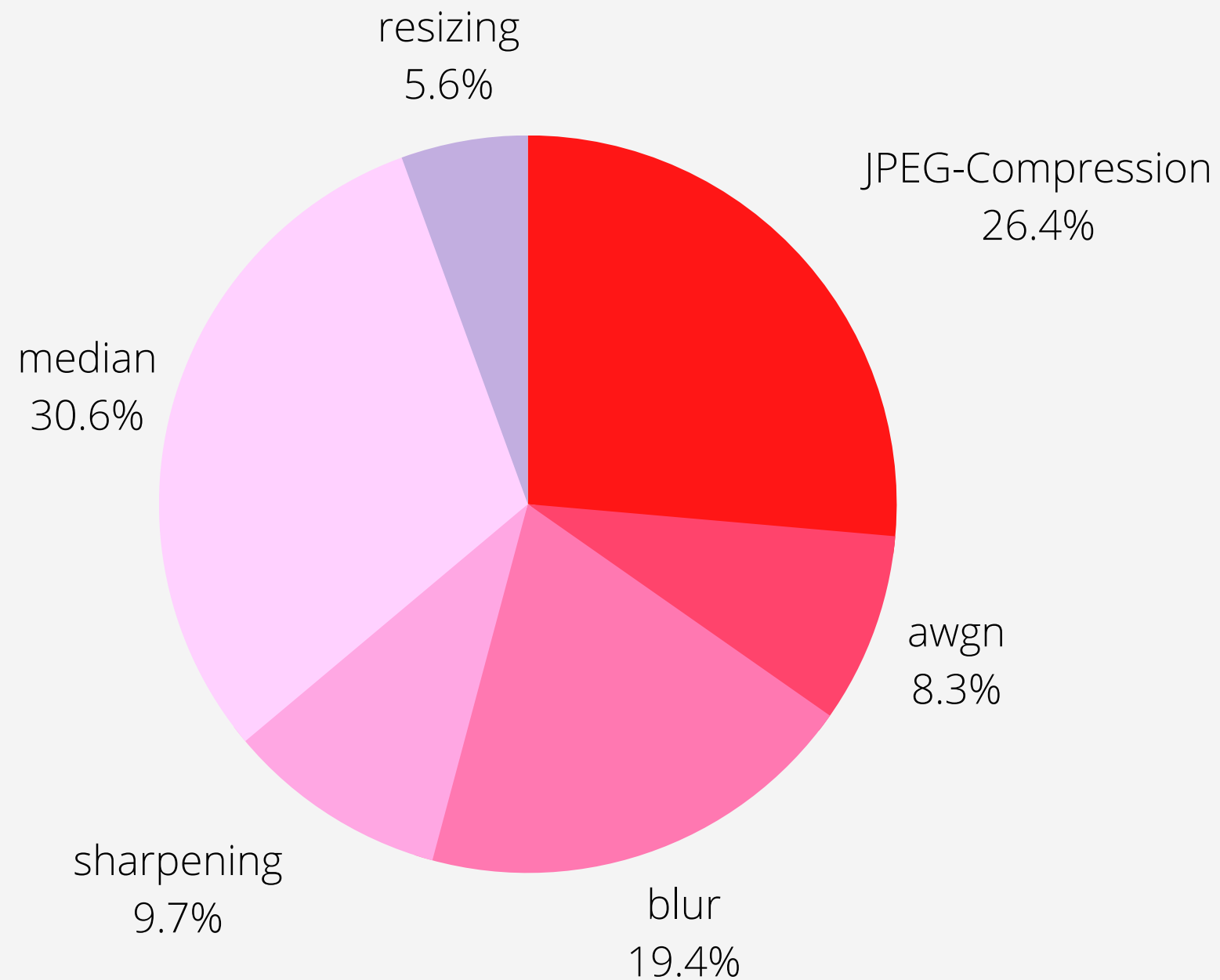
Images successfully attacked: **93,3%**



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# Attacks' results

## Best attacks



Statistic	WPSNR
average	41,89
min	36,51
max	59,11



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